



125 West 55th St
New York, NY 10019

Contract # 25280251	Changes as of: 9/2/2016 at 6:58 AM	Version: Original Order	
CPE: 34/65/1101	Flight: 9/13/16 - 9/19/16	Station: KASW	Total \$: \$1,750.00
Agency: SRCP Media	Advertiser: Arpaio for Sheriff	Market: Phoenix	Total Spots: 10
SRCP MEDIA 201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: Tu-M week	Office: WASHINGTON	Total CPP: \$0.00
Agency Order #: 5356154	Primary Demo:	Total GRP:	
Buyer: Mulhall, Cheryl	Con Type: POLITICAL/VOTE	Separation:	
Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880		

#	Day/Time	DP	Program	Rate	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
						9/13					
1	Tu-F,M 6p-6:01p		:30 Download	\$150.00	30	5		5	\$750.00	\$0.00	0.0
2	Tu-F,M 6:30p-7p		Two and a Half Men	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
TOTALS:						10		10	\$1,750.00	\$0.00	0.0



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Special Instructions	
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Competitive Information	
Market Budget:	\$175,000
KASW Share:	1%
Comment:	
KAZT:	1%
KNXV:	18%
KPHO:	15%
KPNX:	20%
KSAZ:	23%
KTVK:	22%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$1,750.00	N/A	0.0
Total	100%	10	\$1,750.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	10	\$1,750.00
Total	10	\$1,750.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/2/16 1:19 PM					\$0	\$0	
New	9/2/16 6:58 AM	BEN WILMETH	New	10		\$1,750.00	\$1,750.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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